



BOSTON CLEANTECH VENTURE DAY

PRESENT TO U.S. INVESTORS AND BUSINESS PARTNERS

on November 10, 2009

European-American Chambers of Commerce and business groups in New England are organizing the second annual Boston Cleantech Venture Day (BCVD) to assist European Cleantech companies in exploring and taking advantage of opportunities in the US. European firms have much to offer their American counterparts in many key Cleantech areas and New England is a thriving center for such activities in North America.

BCVD offers European companies an excellent opportunity to build stronger global businesses and partnerships in the United States and establish links with the local financial community. During this event, European Cleantech companies will be able to present their capabilities, business plans and achievements to a select group of American venture capitalists, corporate investors and potential business partners.

In addition, BCVD is collaborating with the **Massachusetts Clean Energy Conference (MCEC)**, a major US event promoting the commercialization of Cleantech. This event will take place right after the BCVD event and provides the BCVD participants further opportunities to meet the management of prominent American firms in the industry.

Cleantech is one of the bright spots in the recovering world economy and is attracting substantial investments. President Obama and the new US Administration have specifically targeted Cleantech for growth and funding. Massachusetts is one of the most active US markets in this industry, with its unique combination of technology and research institutions, venture capital and government policy centers.

WHY SHOULD YOUR COMPANY ATTEND?

- **Present your technologies, capabilities and operations to the most reputable venture capitalists, corporate investors and partners – 20 minutes presentation per company followed by one-on-one meetings with interested parties.**
- **Network with investors, business leaders and potential future partners, who have a particular interest in European Cleantech companies.**
- **Meet with US-based Cleantech and environmental government agencies and development organizations.**
- **Meet with US-based support organizations, such as law firms, consulting firms and other third party organizations with prior experience working with European companies entering the US.**
- **Participate in an expert panel discussion on Cleantech and on how your Company can be successful in the US.**

Building on last year's success, the BCVD Organizing Committee is ensuring the highest quality level of attendees, keynote speakers and panel participants.





EVENT FORMAT

European Cleantech companies will be given 20 minutes to present at the conference. Space will also be offered during the entire day for a table-top exhibit to display Company material and enable one-on-one discussions with interested parties. Highly respected keynote speakers, representing investors and businesses focused on Cleantech will make presentations on the latest trends in the industry. Details regarding such keynote speakers will be forthcoming.

SELECTION PROCESS

Companies will be selected based on their promise, uniqueness of technology, market validation, and management experience. The Investor Advisory Board, which will select presenting companies, consists of experienced venture capitalists, management/technology consultants and Cleantech experts.

COST

The participation fee for each Cleantech company that is selected to present is \$1000. This fee includes the participation of up to two people from each company.

WHERE & WHEN

The event will take place in Boston on November 10th, 2009. The exact location for the event will be communicated at a later date.

TO REGISTER

1. Early Sign-Up by July 31st to ensure that your Company is considered in the selection process
2. Fill out the Company Questionnaire, available on our webpage, and submit a \$100 non-refundable registration fee. This fee will be credited against the \$1000 participation fee
3. The BCVD Committee will inform selected companies on a continuous basis

Please go to www.bostoncleantechventureday.com to register online for this event. We accept major credit cards.

QUESTIONS

Please contact: Ziba Zareie
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Sincerely,

Per Bäverstam

BCVD Committee Chairman
Chairman, Swedish-American
Chamber of Commerce of New England

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